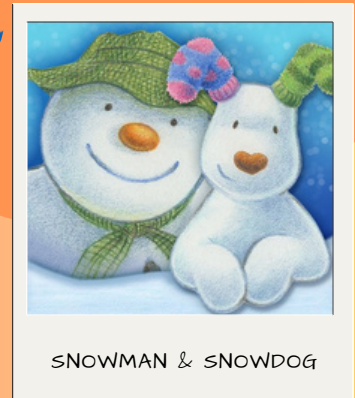




DECEMBER 8, 2023 | VOLUME 2

Buzzworthy Betches



SNOWMAN & SNOWDOG



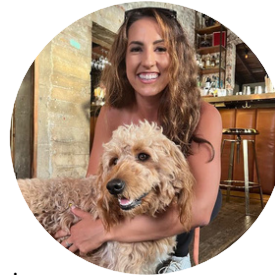
What's up with this unidentified respiratory disease?

AMY SCHWAB, OWNER AND FOUNDER

If you have a pup, you've likely already heard of this mysterious canine respiratory illness that's sweeping parts of the United States. So far (as of today, Friday, December 8th) there are over 200 cases combined in California, Colorado, Florida, Georgia, Idaho, Illinois, Indiana, Maryland, Massachusetts, New Hampshire, Oregon, Pennsylvania, Rhode Island, Vermont, Washington. According to the Scientific American article posted just a few days ago, there does not seem to be any rhyme or reason to the spreading and it looks as though this is caused by a small bacteria that targets specific DNA.

So what's the concern, and should you be concerned? Well, if your pup is generally healthy and current on vaccinations, not really. While there isn't a vaccine specifically targeting this particular disease yet, maintaining your pup's overall health and wellbeing would be advantageous.

It would also be a good idea to reduce the number of minutes your pup is in crowded areas such as dog parks, kennels, groomers, and boarding facilities. The best way to socialize and exercise your pup is to set up a play date or small group walk with other neighborhood pets who also limit time in crowded areas and are up-to-date on vaccines. Betches Walking Betches can help! We specialize in customized 1:1 walks or small group play dates and walks. Book a customized walk today to take full advantage of our offerings. Contact your vet's office for more info and to stay updated on this disease. Stay healthy, friends!



Newsletter Highlights

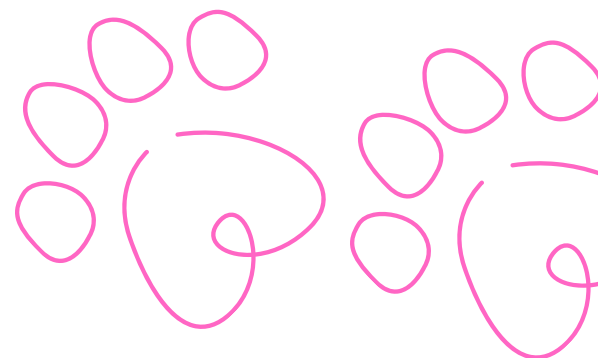
CANINE RESPIRATORY DISEASE UPDATE

HAPPY HOLIDAYS!

PUP OF THE MONTH

TEAM MEMBER OF THE MONTH

REFER A FRIEND



News & Updates

DECEMBER 8, 2023 | VOLUME 2



MEET OUR PUP OF THE MONTH, BRODIE!

THE BETCHES WALKING BETCHES TEAM HAD SO MUCH FUN AT THEIR FIRST ANNUAL HOLIDAY PARTY AND TEAM PHOTOSHOOT



PetPocketbook

We are a proud partner of **PetPocketbook!**

Did you know you can use PetPocketbook to make modifications to your scheduled walks, and request new walks? Bookmark the website www.petpocketbook.com

**HAPPY HOLIDAYS
FROM THE BETCHES
WALKING BETCHES TEAM!**

Team Member of the Month

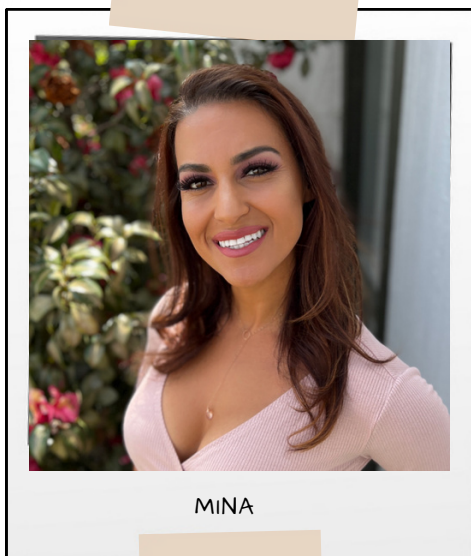
CONGRATULATIONS TO **MINA** FOR WINNING TEAM MEMBER OF THE MONTH!
OF WALKS COMPLETED THIS YEAR: 177
OF RECURRING WALKS EACH WEEK (AKA REPEAT PUPS): 12
TEAM MEMBER SINCE: APRIL 2023

Mina won team member of the month because of her passion, strong communication, punctuality, and consistency! Mina has two pups of her own and enjoys hosting dogs of all shapes, sizes, and personalities. Mina is a fan favorite and is obsessed with her recurring weekly clients. If she's your walker, make sure to show her some extra love this month! We love you, Mina, and thank you for all you do for the Betches.

DID YOU KNOW?
THIS YEAR WE HAVE COMPLETED **1,120** WALKS & OVERNIGHT STAYS!



FOLLOW US ON THE SOCIALS
[@BETCHESWALKINGBETCHES](#)



MINA

Refer a friend and get 50% off your next walk! Contact us to learn more.